



The Difference Card

THE DIFFERENCE CARD STRATEGIC PARTNERSHIPS



ONE-OF-A-KIND HEALTHCARE SOLUTION

The Difference Card only works with a select number of strategic broker partners in each market. We work with our Producer Partners to deliver custom and cost-effective insurance benefits for their clients.

The Difference Card can often **save employers 18%** on their health insurance without changing carriers or increasing costs to the employer

WIN NEW BUSINESS

In 2023, The Difference Card helped our Producer Partners win 117 new “broker of record” accounts and achieved **\$5.1 million in new revenue** for Partner Agencies.

This equated to **\$129 million in new medical premiums** for our Partners.



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**SAVE YOUR CLIENTS
AN AVERAGE OF
18% ON THEIR
HEALTHCARE**

**REQUEST
A PROPOSAL**

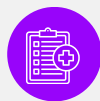
When you win, we win.

We're committed to helping you build your book of business. Our Sales Consultants help our Partners select the best plan design for their clients and will be there every step of the way- from quoting, to open enrollment and beyond!

FOR A DIFFERENCE CARD PROPOSAL, PLEASE PROVIDE THE FOLLOWING INFORMATION:



**Current &
Renewal Rates**



**Carrier Health
Plan Designs**



**Enrollment
Counts By Plan
and Medical Tier**

To speak with a Sales Representative in your area, contact us at sales@differencecard.com or request a proposal [HERE!](#)